



*The Cultural Village of Portland Japanese Garden, which opened in 2017. 📷 James Florio*

## About Portland Japanese Garden

Portland Japanese Garden is a nonprofit organization founded in 1963 as a place for cross-cultural understanding following World War II. A hallmark in the city of Portland and the state of Oregon since it opened to the public in 1967, the Garden was founded on the ideals of peace and mutual understanding between peoples and cultures. Portland Japanese Garden is considered the most authentic Japanese garden outside of Japan and among the foremost Japanese cultural organizations in the world.

## About Japan Institute

Japan Institute was established in 2020 as a global cultural initiative of Portland Japanese Garden. This sibling organization allows us to share and expand on the programs of Portland Japanese Garden more broadly around the world, deepen international partnerships, and continue to engage diverse people through shared experiences and conversations about peace, beauty, and connection to nature.

Japan Institute and Portland Japanese Garden share a vision – to be a leading global voice for cultural understanding, in pursuit of a more peaceful, sustainable world.

## Programming and Audience Composition

Portland Japanese Garden's purpose is to bring peace and understanding throughout Oregon's communities by offering the garden as a place for mindful reflection and presenting programs that foster appreciation for different perspectives. Portland Japanese Garden proudly serves audiences from around the globe, representing all 50 U.S. States, 90 countries, communities of color and other traditionally underserved populations. 66% of this audience is under the age of 45 and 16% identify as Asian. Our volunteers speak 15 different languages.

### Quick Facts

Year Established	1963
Opened to public	1967
Acreage	12 acres, 8 gardens
Staff	114
Volunteers	208 Garden volunteers
Operating Budget	\$12.5 million per year
Adult Admission	\$21.95
Total Events	250

### Marketing and Social Media Impressions

Garden Path Quarterly Magazine	22,000 printed and 37,000 sent digitally
Portland Japanese Garden Main Website	2.2 million views annually
Email Subscribers	36,000
Facebook Followers	69,000
Instagram Followers	77,000
X Followers	8,000
TikTok Followers	2,000

### Attendance and Membership Demographics

Annual Attendance 400,000 - 450,000 visitors

- 60% are local and 40% are out of region
- 60% are college graduates
- 53% have annual household incomes of \$100,000 or more
- 66% of visitors are under the age of 45
- 16% identify as Asian

Members 27,000 members

- 89% are college graduates
- 56% have annual household incomes of \$100,000 or more
- 24% are under the age of 55; 16% are 55-64; 35% are 65-74 and 25% are 75+

### Executive Leadership

**Lisa Christy** Executive  
Director

**Akihito Nakanishi**  
Director, Japan Institute and  
Arlene Schnitzer Curator of  
Culture, Art & Education

**Jennifer Baumann** Chief  
Development Officer

**Aaron Edmark** Chief  
Financial Officer

**Misako Ito** Executive  
Director, Japan Office

**Hugo Torii** Garden Curator

Portland Japanese Garden is a natural vehicle through which to explore Japanese art and design and has successfully introduced the work of more than 75 artists representing Japan and its unique artistic traditions. The works come from internationally known artists—some of whom have been recognized as Living National Treasures in Japan, as well as emerging young artists and artisans from all parts of the country.

In 2025, Portland Japanese Garden's exhibitions spotlight a selection of Japanese cultural traditions and artforms, including a collection of ceramics in the iconic Bizen style as well as the art inherent in Japanese Gardens themselves.

We are pleased to offer you, our partners, the opportunity to sponsor these popular exhibitions for greater visibility and community outreach.





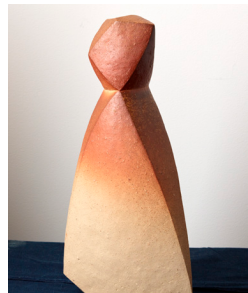
## 2025 Art Exhibitions

### EARTHEN ELEGANCE: THE CERAMIC ART OF BIZEN

FEB 8 – JUN 9

PAVILION GALLERY

Courtesy of the collection of David Sneider and Naomi Pollock, the exhibition will feature works by master artisans of the Bizen region, including several pieces by Living National Treasure Jun Isezaki.

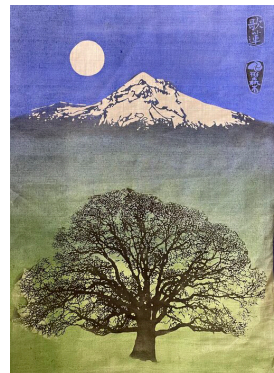


### KATAZOME: FABRIC DYEING

SPRING – SUMMER 2025

THE CALVIN AND MAYHO TANABE GALLERY

*Katazome* is a method of using exquisitely cut paper stencils and resist paste to dye fabrics. Local Oregon artist, Karen Miller, has practiced katazome for the past 30 years, infusing her designs with inspiration from the natural world and drawing from her background as a marine biologist.



### THE ART OF THE GARDEN

SEP 27, 2025 – JAN 26, 2026

THROUGHOUT THE GARDEN

For the final exhibition of 2025, we celebrate the artistry and talent behind our very own Portland Japanese Garden. Growing from the intersection of nature, art, and design, Japanese gardens have inspired cultural forms ranging from poetry to painting. Produced in collaboration with the Gardeners at Portland Japanese Garden, the exhibition highlights the vision and expertise behind the Garden across all its seasons.





## 2025 Art Exhibition Sponsorship Opportunities

### EXCLUSIVE DIAMOND SERIES SPONSOR (EXCLUSIVE SPONSOR FOR ALL 3 EXHIBITIONS) | \$50,000

- Only available to one sponsor at this level.
- Exclusive and prominent logo placement on all exhibition gallery signage, materials, and information throughout the year seen by about 400,000 visitors
- Exclusive logo placement on exhibition webpages, PJG main website, and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Premier logo placement on the back cover of *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Exclusive logo placement in all Golden Crane Society Exhibition Opening Reception invitations sent to approximately 300 households
- Name recognition during podium remarks at exhibition opening reception (150-175 in attendance)
- One-time use of Garden event space on a mutually agreed upon date (catering and other expenses covered by sponsor)
- Private Art Exhibition tour for each of the exhibits for up to 20 guests with one of our Curators
- Private tea for up to eight people or a group tour of the Garden with Executive Director for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

### PRESENTING EXHIBITION SPONSOR (PRESENTING SPONSOR OF 1 OF 3 EXHIBITIONS) | \$25,000

- Prominent logo placement on exhibition gallery signage, materials, and information for one sponsored exhibition (110,000-180,000 visitors)
- Prominent logo placement on exhibition webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Logo placement in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitation sent to approximately 300 households
- Name recognition during podium remarks at exhibition opening reception (150-175 in attendance)
- Private Art Exhibition tour for your sponsored exhibit for up to 20 with one of our Curators
- Private group tour of the Garden with Executive Director for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

## 2025 Art Exhibition Sponsorship Opportunities

### GOLD SPONSORSHIP | \$5,000 (SELECT 1 OF 3 EXHIBITIONS)

- Logo placement on exhibition gallery materials and information for one sponsored exhibition (110,000-180,000 visitors)
- Logo placement on exhibition webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitations mailed sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Name recognition during podium remarks at exhibition opening reception (150-175 in attendance)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

### SILVER SPONSORSHIP | \$2,500 (SELECT 1 OF 3 EXHIBITIONS)

- Name on exhibition gallery materials and information for one sponsored exhibition (110,000-180,000 visitors)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitations sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Name recognition during podium remarks at exhibition opening reception (150-175 in attendance)
- Private group tour of the Garden with a volunteer or development staff for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

### BRONZE SPONSORSHIP | \$1,500 (SELECT 1 OF 3 EXHIBITIONS)

- Name on exhibition gallery materials and information for one sponsored exhibition (110,000-180,000 visitors)
- Name recognition on Golden Crane Society Exhibition Opening Reception invitations sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Name recognition during podium remarks at exhibition opening (150-175 in attendance)
- Special invitations to annual Golden Crane Recognition Society events

Portland Japanese Garden is proud to host many vibrant and authentic yearly festivals to bring Japanese culture to Portland. Here are some of our most popular and well-attended events.

### *O-Shogatsu Festival, Japanese New Year* | January 12, 2025

In Japan, *O-Shogatsu*, or New Year's, is considered the most important holiday of the year. With 1,600 visitors, Portland Japanese Garden's *O-Shogatsu* or New Year's Festival is a family-friendly celebration open to the public and features traditional performances such as *shishi-mai* (lion dance), *sumi-e* (Japanese ink-wash painting) workshops, and much more.

Expected attendance: 1,600



*O-Shogatsu lion  
dance performance*  
📷 Jonathan Ley

#### PRESENTING SPONSORSHIP | \$5,000

- Logo placement on signage near *kadomatsu* evergreen bamboo display
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

#### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near *kadomatsu* evergreen bamboo display
- Name recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Name recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events





A traditional Hina Matsuri display of dolls representing the Emperor and Empress with members of the Imperial Court. 📷 Jonathan Ley

## *Hina Matsuri, The Doll Festival* | March 2, 2025

Also known as Doll's Day, Girl's Day, or *Momo no sekku* (Peach Blossom Festival), *Hina Matsuri* is a special time to pray for the growth and happiness of young girls. A traditional display of dolls representing the Emperor, Empress, and the members of the Imperial Court is arranged in the Cathy Rudd Cultural Corner, and musical performances and *ikebana* (Japanese flower arranging) workshops are held in the Jordan Schnitzer Learning Center. In addition to the day of the festival, there will be Hina Matsuri-related programs and activities taking place from February 22 - March 1. The dolls will be displayed from February 18 through March 4 for all visitors and members to view.

Expected attendance: 1,000 on the day of the festival and 4,300 during the extended festival week from February 22 - March 1

### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near *Hina Matsuri* Festival Doll Display during the festival and from February 22 - March 1 leading up to the festival
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Logo recognition in e-newsletters (36,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

## MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near *Hina Matsuri* Festival Doll Display during the festival and from February 22 - March 1 leading up to the festival
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

## SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near *Hina Matsuri* Festival Doll Display during the festival and from February 22-March 1 leading up to the festival
- Name recognition on festival webpage (website receives 2.2 million views annually)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events

A traditional *Hina Matsuri* display of dolls representing the Emperor and Empress with members of the Imperial Court. 📷 Jonathan Ley



### *Kodomo no Hi,* Children's Day Festival May 4, 2025

Drawing in local families from all around Portland and beyond, *Kodomo no Hi*, or Children's Day, celebrates the growth and good fortune of children. This festival at the Garden features a wide variety of kid-friendly activities, including *taiko* drum performances, origami workshops, *koi nobori* (carp streamers), and a children's scavenger hunt with a map of the Garden designed by Portland artist, Mike Bennett. In addition to the day of the festival, there will be Children's Day-related programs and activities taking place from April 26 - May 3.

Expected attendance: 1,800 on the day of the festival and 9,600 during the extended festival week from April 26 - Saturday, May 3.



Taiko performance at Childrens Day Festival. 📷 Julie Gursha

#### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28 - July 5
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Logo recognition in e-newsletters (36,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events



## MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28-July 5
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

## SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28 - July 5
- Name recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Name recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events

Guests along Zig Zag Bridge watching koi in the lower pond garden during the Childrens Day Festival. 📷 Julie Gursha



### *Tanabata, The Star Festival* | July 6, 2025

*Tanabata*, the Star Festival, is one of five seasonal festivals that has been celebrated in Japan since the 8th century. The Star Festival commemorates the one day a year the star-crossed lovers Vega, the Weaver Star and Altair, the Cowherd Star meet in the sky. Guests will be invited to the Yanai Classroom to write their own wishes on *tanzaku*. Volunteers will be present to assist guests with hanging their *tanzaku* on the bamboo in the Crumpacker Bamboo Allee, adding to the colorful display. The festival will also feature music from Takohachi featuring storytelling of the Tanabata story. In addition to the day of the festival, there will be Tanabata-related activities taking place from June 28 - July 5. This is one of our busiest weekends of the year (overlapping with the July 4th holiday), drawing tourists and locals alike.

Expected attendance: 1,560 on the day of the festival and 17,400 in attendance during June 28 - Saturday, July 5 leading up to the festival



*Bamboo decorated with guest wishes on colorful tanzaku paper at Tanabata Festival. 📷 Jonathan Ley*

#### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28 - July 5
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Logo recognition in e-newsletters (36,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events



## MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28 - July 5
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

## SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during June 28 - July 5
- Name recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Name recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events

*Bamboo decorated with guest wishes on colorful tanzaku paper at Tanabata Festival.* 📷 Jonathan Ley







Dancing at Bon-Odori Festival.  
📷 Jonathan Ley

## *Bon-Odori, The Summer Festival* August 23, 2025

A highlight of summer festivals in Japan is the *bon-odori* dance. Each region in Japan has their own version of the dance, as well as different music. In Japanese Buddhist tradition, *bon-odori* is a way to entertain and send off the spirits of our ancestors and celebrate life. Dancers circle the *yagura*, a high wooden bandstand for the musicians and singers. Dances will be taught by Chris Dart and demonstrated by dancers from Oregon Buddhist Temple. Come to learn the dances, see people dressed in *yukata*, and to hear and feel the sound of *taiko* drums. This is one of Portland Japanese Garden's most beloved and well-attended festivals taking place at the height of peak visitation season.

Expected attendance: 2,500

### MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near performance stage
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near performance stage
- Name recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Name recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events

## *O-Tsukimi, The Moonviewing Festival | October 5, 6 and 7, 2025*

Moonviewing, or *O-Tsukimi* in Japanese, is the practice of gazing at the full moon and enjoying its sacred beauty. Since 1990, Portland Japanese Garden has scheduled this beloved annual event to coincide with the harvest moon, which occurs anytime from September to early October. This is a coveted event, drawing a highly engaged audience with tickets typically selling out within days.

There is no better place in Portland to share the romance and mystery of this special custom than from the eastern overlook of the Portland Japanese Garden Pavilion with its views of the city skyline and Mount Hood.

Expected attendance: 750



Guests watching the moon rise at the Mt Hood overlook during the Moonviewing festival.

 Jonathan Ley

### MAJOR SPONSORSHIP | \$5,000

- Logo placement on Moonviewing Festival signage
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (website receives 2.2 million views annually)
- Logo placement and recognition in e-newsletters (36,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on Moonviewing Festival signage
- Name recognition on festival webpage and Corporate Golden Crane Society webpage (Website receives 2.2 million views annually)
- Name recognition in e-newsletters (36,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Special invitations to annual Golden Crane Recognition Society events

Held in the Jordan Schnitzer Japanese Arts Learning Center, Portland Japanese Garden partners with artists and musicians to enrich the experience of our visitors with cultural demonstrations on a weekly basis. Currently, we hold these demonstrations 2-4 times a week for visitors and members.



Inside look of the Cultural Corner within the Jordan Schnitzer Japanese Arts Learning Center. 📷 Gary Belinsky

### EXCLUSIVE CULTURAL CORNER (ENTIRE PROGRAM) PRESENTING SPONSORSHIP | \$25,000

OCCURRENCE: 120 – 130 CULTURAL DEMONSTRATIONS/PERFORMANCES PER YEAR

AUDIENCE: 10,000 PEOPLE ANNUALLY

- Opportunity to be only presenting sponsor for PJG Cultural Corner events
- Prominent logo placement at the Cathy Rudd Cultural Corner for all cultural demonstrations (120-130 demonstrations/performances a year)
- Verbal recognition as presenting sponsor in remarks before the start of each presentation (30-100 in attendance at each performance)
- Logo on Cultural Corner event and Corporate Golden Crane Society webpages (website receives 2.2 million views annually)
- Logo placement in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Logo placement and recognition in e-newsletters (36,000 email recipients)
- Private group tour of the Garden with Executive Director for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events





Koto Demonstration in the Cultural Corner.  
📷 Peter Friedman

### MUSICAL PERFORMANCE SERIES PRESENTING SPONSORSHIP | \$10,000

OCCURRENCE: 35 – 40 PERFORMANCES PER YEAR

AUDIENCE: 3,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all musical demonstrations (35-40 performances a year)
- Verbal recognition in remarks before the start of each presentation (30-100 in attendance at each performance)
- Logo placement on Cultural Corner Musical Series webpage and Corporate Golden Crane Society webpages (website receives 2.2 million views annually)
- Logo recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Logo recognition in e-newsletters (36,000 email recipients)
- Private group tour of the Garden with the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events



Tea Ceremony presented in the Cultural Corner. 📷 Jonathan Ley

### TEA CEREMONY SERIES PRESENTING SPONSORSHIP | \$10,000

OCCURRENCE: 45 – 50 DEMONSTRATIONS PER YEAR

AUDIENCE: 4,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all tea ceremony demonstrations (45-50 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30-100 in attendance at each demonstration)
- Logo placement on Cultural Corner Tea Ceremony Series webpage and Corporate Golden Crane Society webpages (website receives 2.2 million views annually)
- Logo recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events



*Ikebana presentation at the Cultural Corner.*  
📷 Peter Friedman

### IKEBANA (JAPANESE FLOWER ARRANGEMENT) SERIES PRESENTING SPONSORSHIP | \$5,000

OCCURRENCE: 10 – 15 DEMONSTRATIONS A YEAR

AUDIENCE: 1,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all Ikebana demonstrations (10-15 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30-100 in attendance at each demonstration)
- Logo placement on Cultural Corner Ikebana Series webpage and Corporate Golden Crane Society webpages (website receives 2.2 million views annually)
- Name recognition in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events



*Bonsai presentation placed in the Cultural Corner.*

### BONSAI SERIES PRESENTING SPONSORSHIP | \$5,000

OCCURRENCE: 10 – 12 DEMONSTRATIONS A YEAR

AUDIENCE: 650 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all Bonsai demonstrations (10-15 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30-100 in attendance at each demonstration)
- Logo placement on Cultural Corner Bonsai Series webpage and Corporate Golden Crane Society webpages (website receives 2.2 million views annually)
- Name in *The Garden Path* quarterly magazine (22,000 printed and 8,000 online views)
- Private group tour of the Garden with a member of the Curatorial Team for up to 20 people
- Special invitations to annual Golden Crane Recognition Society events