

Event Types	Event Name	Dates/ Frequency	Estimated Attendance/Visibility	Amount
Art Exhibitions	All Exhibitions	Three times/year	430,000	\$50,000
	Bizen Ceramics (Presenting Sponsor)	February - June 2025	180,000	\$25,000
	Katazome: Fabric Dyeing (Presenting Sponsor)	Summer 2025	140,000	\$25,000
	The Art of the Garden (Presenting Sponsor)	Fall 2025	110,000	\$25,000
	Gold Sponsorship (Select 1 of 3 Exhibitions)			\$5,000
	Silver Sponsorship (Select 1 of 3 Exhibitions)			\$2,500
	Bronze Sponsorship (Select 1 of 3 Exhibitions)			\$1,500
Cultural Corner Demonstrations	All Demonstrations	130 times/year	10,000	\$25,000
	Musical Performances	40 times/year	3,000	\$10,000
	Tea Ceremony Demonstrations	50 times/year	4,000	\$10,000
	Ikebana Demonstrations	15 times/year	1,000	\$5,000
	Bonsai Demonstrations	12 times/year	650	\$5,000
Festivals	All Festivals	Six times/year	8,260	
	<i>O-Shogatsu</i> (Japanese New Year)	January 12th	1,600	\$1,500 and \$5,000
	<i>Hina Matsuri</i> (Doll's Day)	March 2nd	1,000 day of festival and 4,300 during festival week	\$1,500, \$5,000 and \$10,000
	<i>Kodomo No Hi</i> (Children's Day)	May 4th	1,800 day of festival and 9,600 during festival week	\$1,500, \$5,000 and \$10,000
	<i>Tanabata</i> (Star Festival)	July 6th	1,560 day of festival and 17,400 during festival week	\$1,500, \$5,000 and \$10,000
	<i>Bon-Odori</i> (Summer Festival)	August 23rd	2,500	\$1,500 and \$5,000
	<i>O-Tsukimi</i> (Moonviewing)	October 5th - 7th	750	\$1,500 and \$5,000